



Saving Newborn Lives

MONITORING AND EVALUATION



Save the Children®

GOAL

To institutionalize the collection, analysis, reporting, and use of quality data on newborn health and survival using validated and reliable indicators

THE POWER OF DATA

SNL uses data to:

- identify the extent and severity of newborn health problems nationally, regionally, and globally
- improve the effectiveness of interventions and strategies
- define gaps in utilization of health care services
- provide persuasive evidence for changes in behavior at the community level
- track progress in immunization campaigns
- monitor programs to help managers and health care workers to modify programming as necessary
- evaluate whether goals have been reached

OVERVIEW OF M&E STRATEGY IMPLEMENTATION

Global

- Proposing postnatal indicators
- Validating indicators
- Promoting Perinatal Death Audits (PNDAs)

National

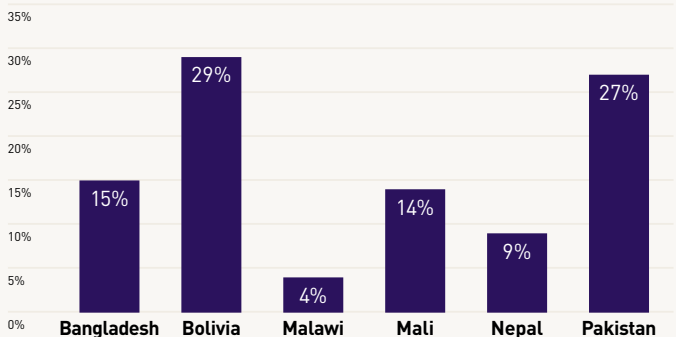
- Advocating for newborn indicators and data availability in national MIS
- Using data for national advocacy

SNL-assisted projects in focus countries

- Building local M&E capacity among staff and partners
- Analyzing survey data

Newborn Care—Starting at Baseline

Percent of Mothers Whose Newborn Received Care Within 3 Days After Delivery



Mid-Term Results in Nepal

SNL Nepal measured progress on specific indicators in Kailali district mid-way through implementation of its behavior change program. As of March 2004, Nepal's mid-term survey results showed significant progress for several key indicators, as shown.

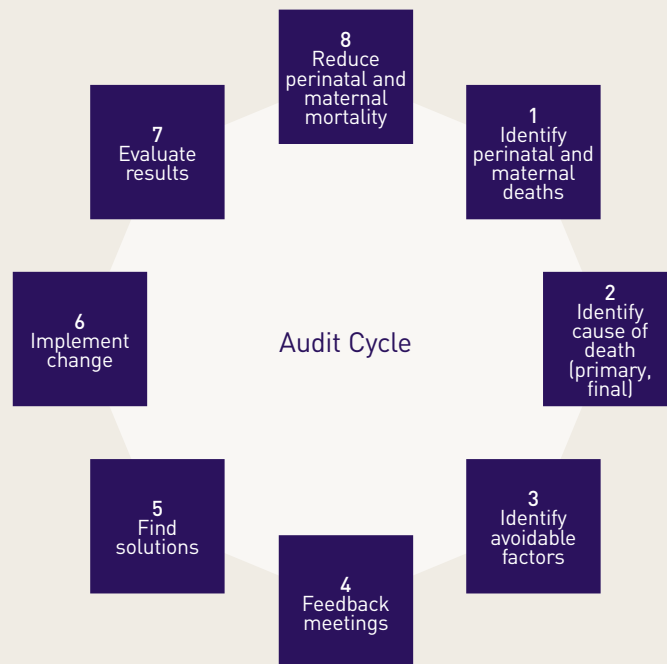
Selected SNL Core Indicators—Nepal

	BASELINE (4/2002)	MIDTERM SURVEY (12/2003)
Percentage of women who received prenatal care two or more times in their last pregnancy	39	74
Percentage of women whose birth was attended by a skilled provider	10	48
Percentage of women who immediately breastfed their newborns	35	82
Percentage of families that delayed bathing a newborn for at least 24 hours	7	68

Maternal and Neonatal Tetanus Elimination Campaigns in Pakistan and Mali

Systematic monitoring of target populations and immunization coverage enabled the governments of Pakistan and Mali to determine how many women of childbearing age have been protected from tetanus with SNL-assisted campaigns:

- In Mali, 1.1 million women of child-bearing age from 26 districts were vaccinated with two rounds of tetanus toxoid from 2002 to 2004
- In Pakistan, 10 million women of child-bearing age were vaccinated with three rounds of tetanus toxoid from 2001 to 2003



Capacity Building

SNL conducts workshops regionally and nationally to train staff members of Save the Children and its partners in monitoring and evaluating newborn health and survival. These capacity-building workshops focus on:

- developing monitoring and evaluation plans;
- developing and selecting good indicators;
- sampling and survey research;
- target setting; and,
- using monitoring data for decision making.

Perinatal Death Audits

The Perinatal Death Audit (PNDA) is an effective tool to identify and address avoidable causes of death among newborns in health facilities. Understanding the factors behind stillbirths and deaths (in the first week after birth) is the first step in taking action to address them.

SNL is promoting PNDAs by:

- Supporting literature review of the evidence base for PNDA to reduce newborn deaths
- Promoting state-of-the-art tools to conduct PNDA
- Assisting the Government of Bangladesh to launch a PNDA pilot project in nine facilities
- Providing technical advice to facilities in Malawi and Ethiopia interested in PNDA

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SAVING NEWBORN LIVES INITIATIVE
 Saving Newborn Lives, supported by the Bill & Melinda Gates Foundation, is a 15-year global initiative to improve the health and survival of newborns in the developing world. Saving Newborn Lives works with governments, local communities and partner agencies in developing countries to make progress toward real and lasting change in newborn health.

SAVE THE CHILDREN is a leading international nonprofit child-assistance organization working in over 40 countries worldwide, including the United States. Our mission is to make lasting positive change in the lives of children in need. Save the Children is a member of the international Save the Children Alliance, a worldwide network of 30 independent Save the Children organizations working in more than 100 countries to ensure the well-being and protect the rights of children everywhere.

PHOTOGRAPHY Dr. Syed Moshifigur Rahman